

# General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility  
3<sup>rd</sup> Floor, New CTS Building  
16, Greams Road, Chennai – 600 006  
Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

**BHARAT SANCHAR NIGAM LIMITED**

(A Government of India Enterprise)

**S&M-CM/3G Data card/ 11-12 / 77**

**dt @ Chennai-6 the**

**16 -10-12.**

Sub: Re-launch of unlimited 3G Data Plan in Postpaid mobile services – reg.

Ref: 1. C.O. ECT Approval no.903/dt 15.10.12.

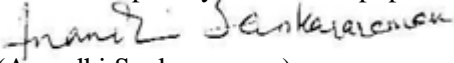
2. S&M-CM/3G Data card/ 11-12 /48 dt @ Chennai-6 the 31-08-12.

Approval of competent authority is hereby conveyed for the implementation of 3G unlimited Data FMC with different speed in Postpaid 3G mobile services in TN LSA (inc. CHTD) **as promotional offer for 90days from 17-10-2012 to 14-01-2013.** The tariff details are given below.

Particulars	Postpaid
<b>Fixed Monthly Charges (in Rupees per month)</b>	<b>Rs.700 (Service Tax Extra)</b>
<b>Speed upto 6 GB usage</b>	<b>Max of 3.6 Mbps</b>
<b>Speed beyond 6 GB usage</b>	<b>256 kbps</b>
<b>Data Validity</b>	<b>Unlimited Data Usage For every calendar month</b>
<b>Activation Charges</b>	<b>Rs.100</b>
<b>SIM Cost</b>	<b>Rs.20 for 2G SIM Rs.59 for 3G USIM</b>

- In Post paid service, once the customer opts for FMC700, the unlimited data per month with different speed will continue, till the customer changes the plan.
- As per letter under ref.(2), any existing 2G/3G postpaid voice plans customer is allowed to avail this 3G promotional Unlimited data plan FMC 700 during the promotional period.
- However, if any new customer opts only Unlimited Data FMC 700 plan, by default FMC 99 plan will be applicable.

Suitable steps may be taken to popularize this promotional offer.

  
(Anandhi Sankararaman)

AGM (Marketing-CM), TN Circle, Chennai-6.

044-28290825, 9486100625

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information please.

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

**DGM/DE Billing & IT, South Zone Billing Center, – Trichy** for information & for necessary action please.

DGM/DE IN Incharge - Trichy & Bangalore - for information & necessary action please.

DGM (N/W Ops-CM)/DE Commercial -Coimbatore - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.